



## PRESS RELEASE

# The FFT extends its agreement with Sky to broadcast Roland-Garros in New Zealand

**Paris, 18 January 2021**

**The French Tennis Federation is delighted to announce that it has extended its agreement with Sky, who will once again be the official and exclusive broadcaster of Roland-Garros in New Zealand from 2021 onwards.**

Having broadcast the Parisian Grand Slam for over 22 years, Sky will now offer extensive coverage as well as promoting the tournament on its "Sky Sport" and "Sky Sport Pop-Up" channels, in addition to its OTT platforms "Sky Go" and "Sky Sport Now".

"We are delighted to continue our partnership with Sky, who have shown the tournament great loyalty. This will enable us to continue offering maximum coverage of Roland-Garros in New Zealand and to maintain the tournament's exposure in this part of the world over the long term," said Guy Forget, director of the Roland-Garros tournament.

"Roland-Garros has played host to the world's greatest players for many years and fans have been especially thrilled by the exceptional talents of champions Rafael Nadal and Serena Williams, and former stars such as Steffi Graf and Gustavo Kuerten. We are delighted to confirm Roland-Garros will continue to be live on Sky Sport for years to come in a multi-year deal. Our customers come first – they love and value the very best sporting content, and it's our pleasure to be able to secure this for 2021 and beyond," announced Sophie Moloney, CEO of Sky.

### ***About Roland-Garros***

*In the eyes of sports fans, and indeed the general public, Roland-Garros is an unmissable event. The 2020 edition of Roland-Garros was broadcast in 222 countries worldwide, confirming the tournament's status as a first-class international sporting event. Organised by the French Tennis Federation, Roland-Garros is the only Grand Slam tournament to be played on clay, one of the oldest and most noble surfaces in the history of tennis.*

### ***About Sky***

*Sky is New Zealand's leading digital multi-media business committed to connecting its customers with the sport and entertainment content they love, in ways that work for them. Through its partnerships with leading studios and sport rights holders, expert curation and award-winning content production, Sky provides New Zealanders with the best range of acquired and created content, including sport, movies, shows, documentaries, music and news. Sky offers New Zealanders the choice to watch what they want, when they want, how they want, by delivering content across a range of subscription satellite and streaming products. As a proud New Zealand company, Sky is committed to supporting its sport and creative sectors, and its local communities.*

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